





Week One: Analyzing Career Choices!

Overview: This lesson is intended to help students explore different career opportunities, prioritize different aspects of a career, and link careers to education and earning potential.

Preparation: Review the activity and session materials. Make sure your student have all the needed materials to complete the lesson.

Recommended Time: 30-45 mins

Materials:

Computer/Tablet with Internet Paper

Writing

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Utensil

- 1) Presentation: Ask your students to brainstorm some career ideas, aloud or writing them down. Ask them questions like:
 - What do you want to do for a career?
 - What jobs do you see adults you know doing that sound exciting?
 - What subjects are you interested in at school?
 - What are your hobbies/interests?
 - What learning and working environments do you thrive in?
 - What current issues in the world are you interested in?
 - What is STEM?



2) Activity: Click the Career Clusters link and take a look at the career options. Write down 2-3 of the clusters that interest you the most.

Click here for Career Clusters Activity

3) Activity: Assembling your career. Have your student start with the Introduction and move through the 3 sections: Opportunities Abound, Play the Part and Steps to Success. Once completed and based off what your students learned in this activity, have your students choose one career option they'd like to focus even more deeply. Have your students complete this worksheet to see what they can start doing now to prepare themselves for their career.

Click here for Assembling Your Career

The Money JAR - The concept of a personal brand is growing more and more important as social media gains prominence in our lives, but how do you ensure that your online presence remains authentic and kind? Co-hosts Todd and Mindy discuss techniques for building a personal brand that you want to be known for and how to be mindful of your reputation online. Click here to this week's episode of the Money JAR podcast - Creating and Encouraging a Personal Brand.

Bonus Activity! Further Career Exploration

Extended Activity: 30 mins

Materials:

Computer/Tablet

Directions:

- Have your students chose two career ideas that they are interested in learning more about.
- Have you students spend some time researching that career online and see if they can find information about the salary range for that position and what educational background would be required.
- Have your students collect as many data points as they can for each of the two careers they are interested in.
- Have your students share this information with you and set a plan to continue to explore these careers.

