



JA BizBrief

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Introduction

Each sponsor in **JA BizTown** is a member of our local business community. Without the support of these businesses, we would not be able to offer **JA BizTown** as a key educational resource to districts, schools, teachers, and students in Oregon and SW Washington.

Each business in **JA BizTown** is a part of the free enterprise system that we are so fortunate to have in America. These companies have taken chances and put forth the effort to become successful by beginning with an idea or an identified need, making a plan, and taking their vision from dream to reality. They provide employment for area residents, strengthen our local economy, and also give back generously to the community through company donations and employee volunteers for schools and community programs. There is much to learn from their example, and in many ways, we can apply their stories to our lives.

These stories will give you a better understanding of the businesses at **JA BizTown**. As you read about them, look for what happened that made them successful and what type of product or service they offer. Find out why each of them is an important part of our community and think about how you might be familiar with or a user of what they provide.

It is with great pleasure and gratitude that we present to you the business sponsors of **JA BizTown** in this “**BizBrief**”.



Allstate®

You're in good hands.

Allstate Insurance Company provides insurance and financial services. Our company sells 13 major lines of insurance, including auto, property, life and commercial. Allstate also offers retirement and investment products and banking services. Our customers are men and women of all ages. Each individual customer or household has their own specific needs. Allstate's approximately 14,100 exclusive agencies and financial professionals help individuals in approximately 17 million households protect what they have today and better prepare for tomorrow. We insure one out of every nine autos and one out of every eight homes in the U.S. and are one of the country's leading life insurers. We also provide services to other businesses, including commercial insurance, to help protect many of the risks a business can face.

Our company has many competitors, including State Farm, Farmers, Progressive, Safeco, Geico, American Family, and USAA. The Allstate Corporation, listed on the New York Stock Exchange, is the nation's largest publicly held personal lines insurer. The Allstate mission statement: "To be the best...serving our customers by providing peace of mind and enriching their quality of life through our partnership in the management of the risks they face." We do this by protecting what they have today and helping them better prepare for tomorrow.



A television studio is a place where television or video productions take place. Television networks are important in communities

because they provide a means for citizens to be kept up to date on current events. Many businesses work with local television stations to buy advertising air time to advertise the goods and services of their business.

Studio Floor

The studio floor is the place where the actions that will be recorded take place. The studio floor in BZTV is in the same room as the production panel and other desks needed for business.

Production Control Room

The production control room (also known as the 'gallery' or Studio Control Room (SCR)) is the place in a television studio where the outgoing program is put together. At JA BizTown BZTV has a production panel instead of a whole room for production. Usually production control rooms include:

- a video monitor wall, with monitors for program, preview, videotape machines, cameras, graphics and other video sources
- switcher a device where all video sources are controlled and put on-air
- audio mixing console and other audio equipment such as effects devices



Café

Pacific Natural Foods

A Café is an informal restaurant offering a range of food and drinks. It can also be a restaurant facility within a hotel or other larger business.

Pacific Natural Foods, sponsor of the café, is a local company, based in Tualatin that was founded in 1987. Recognized as a leader in both organic and natural foods, Pacific employs more than 400 people, all who bring their passion, knowledge and expertise to creating great food. Pacific Natural Foods' product lines include all natural and organic soups, broths, non-dairy beverages, frozen pizzas, pot pies and ready-to-drink coffees, teas and matés. Pacific Natural Foods is dedicated to helping families and individuals live healthier, more vital and rewarding lives by developing foods that are delicious, healthy, good for the community as well as the planet.

Pacific Natural Foods strives to integrate both social and environmental considerations into every business decision recycling approximately half of all of their solid waste generation and are currently working to "close the loop" on waste streams. They source from animals that have been raised humanely and are free of antibiotics and growth hormones. Pacific Natural Foods has supported the Oregon Food Bank for nearly two decades and continues to be one of their largest partners. Pacific Natural Foods products can be found in stores that carry natural or organic foods such as New Seasons, Whole Foods and Fred Meyer.



City Hall

City Hall is the headquarters of a city or town's administration and usually houses the city or town council, and their associated departments and employees. It is also usually the base of the city or town mayor. Many city halls are the centers for taxation and city planning. Construction projects for the city are approved in city planning departments, sometimes housed in city hall.

Many city and town halls have distinctive architecture. They may occupy historically significant buildings. Locally, in downtown Portland, City Hall sits on an entire city block along Fourth and Fifth avenues at Madison and Jefferson Streets. The four-story Italian Renaissance-style building houses the offices of the City Council, consists of the mayor, four commissioners, and several other offices. Portland City Hall is also home to the City Council chambers. Completed in 1895, the building was added to the National Register of Historic Places on November 21, 1974. JA BizTown City Hall was designed to look similar to Portland, OR City Hall.



Comcast Cable is one of the nation's largest television, high-speed Internet, and home phone providers to residential customers under the XFINITY brand, and also provides these services to businesses under the Comcast Business brand. The company also provides wireless and security and automation services to residential customers under the XFINITY brand.

Comcast's customers range from business enterprises to residential households throughout 43 states and the District of Columbia. Headquartered in Philadelphia, PA., Comcast was recently ranked as the 34th largest corporation in America on the Fortune 500 list.

Comcast believes in helping make change happen in the communities it serves. The company is committed to making the future brighter through its investments in schools and nonprofit partners that move local communities forward through service, leadership, empowerment, technology, and innovation. Through philanthropic initiatives such as the Comcast Leaders & Achievers Scholarship program, Comcast Cares Day, and Internet Essentials, a low-cost Internet adoption program, the company is focused on building tomorrow's leaders, promoting volunteerism and expanding digital literacy. These efforts strengthen communities and help make our neighborhoods better places for everyone to live, work and play.



A community wellness center is a medical facility or hospital offering community health care and medical services. Care is

provided to persons who have private insurance or insurance through the place where they work. Almost all community wellness centers provide care for non-emergency conditions and provide a full range of primary care and preventive care, and care for chronic conditions. Some wellness centers include licensed pharmacies and dental services.

A hospital is an institution for health care providing treatment by specialized staff and equipment. Today, hospitals are usually funded by the state, health organizations (for profit or non-profit), health insurances, or charities. Similarly, modern-day hospitals are largely staffed by professional physicians, surgeons and nurses.

The best-known type of hospital is the general hospital, which is set up to deal with many kinds of disease and injury, and usually has an emergency ward to deal with immediate threats to health and the capacity to dispatch emergency medical services. A general hospital is often the major healthcare facility in its region, with large numbers of beds for intensive care and long-term care; and specialized facilities for surgery, childbirth, bioassay laboratories, and other specific operations. Larger cities may have many different hospitals of varying sizes and facilities. Some of the community wellness centers in the Northwest are Kaiser, Providence, Legacy, and Oregon Health & Science University (OHSU).

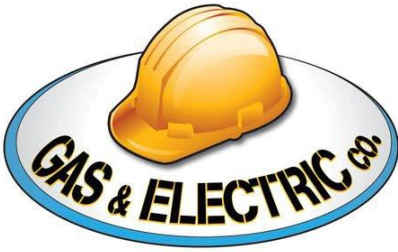


Construction Company

Associated General Contractors

The Associated General Contractors, Oregon-Columbia Chapter began in 1920, and is a construction industry trade association that has member (customer) companies from Oregon and SW Washington. This trade association provides services (including educational opportunities, safety and insurance programs) to its business customers that, in turn, help them better serve their own customers.

AGC's member businesses are construction contractors—companies that provide construction management and building services for all types of commercial, industrial, and institutional buildings that can include: highways, bridges, business structures, housing, water mains and sewers, and new schools for growing communities. AGC's mission is to provide industry related services and a strong voice of advocacy on behalf of the construction industry, including support for minority and women-owned businesses. The AGC Center at JA BizTown is sponsored by three construction companies.



Gas & Electric Company

Pacific Power, PGE,
TransCanada,
and NW Natural

The Gas & Electric Company in JA BizTown is sponsored by four energy companies: Pacific Power, Portland General Electric (PGE), TransCanada, and NW Natural. These companies provide energy to heat and cool our homes, schools, and offices. You use the energy they provide every time you turn on a light switch, listen to recorded music, enjoy a hot shower, and a thousand other things you may take for granted. They also provide the power that helps other companies make the products you use every day. Here is a brief look at what each of these companies does for the community.



Pacific Power sells
safe, reliable
electricity to homes,

businesses, and factories. We are a part of selling comfort, convenience and production that makes the local community work. Thousands of customers use the power we provide to light and heat homes and businesses. Some of our customers use our electricity to make many of the items you and your family buy every day. Our customers include people, businesses, and entire communities. Pacific Power's mission is to provide safe, reliable electric service to our customers. We work hard to make sure that when you need electricity, you can get it, and that you will get it at a price that is fair to everybody.



Portland General Electric

Electricity is an amazing product, and it is hard to imagine modern living without it. Whether you're a doctor performing surgery in a hospital, a baker making a cake, a bus driver rolling up to a traffic light, or a teenager playing the latest video game, we all depend on safe, reliable PGE power.

PGE was established in 1889 and today provides electric power to over 800,000 customers in the Willamette Valley. We serve residential customers (people living in houses or apartments), and commercial customers (businesses, government offices, and manufacturing plants). PGE is an unusual company for a couple of reasons. First, we are a regulated monopoly. Because the wires and cables and fuel to make and distribute electricity are expensive, it would be wasteful for several companies to compete. If they did, each company would have to put up the poles and wires required to bring electric energy to every neighborhood! Second, because electricity is such a valuable and limited resource, we don't encourage people to use more of our product. Instead, we actually encourage them to use less! PGE is a publicly held company based in Portland, Oregon. Shares of PGE stock are traded on the New York Stock Exchange. Our mission is to be a company our customers and communities can depend upon to provide electric service in a safe, responsible and reliable manner, with excellent customer service, at a reasonable price. For the future, PGE is focused on securing a reliable supply of electricity for our customers while taking good care of Oregon's environment. Examples of our progress include the new Biglow Canyon Wind Farm in Sherman County, and the super-efficient Port Westward power plant located in Clatskanie.



If you enjoyed a hot bath, ate a meal in a restaurant, or just

stayed inside a warm house lately, chances are good you can thank natural gas. Natural gas is an abundant, clean-burning fossil fuel (meaning that it is a natural fuel that comes out of the ground) that is used in thousands of homes and businesses here in Portland. TransCanada GTN System is a publicly owned, interstate natural gas transmission service company that moves natural gas through an underground pipeline from faraway places so we can use it in Oregon. GTN – the part of TransCanada that operates in Oregon—doesn't own the gas that it brings to market. It charges customers a fee for moving the natural gas to homes and businesses in the Portland area, much the same way a trucking company charges customers for hauling products to stores where they are then sold to people like you.

GTN's customers are all businesses. That is, your family does not buy transportation services directly from GTN. TransCanada's goal is to be one of the most important energy companies in North America. We want the people who own shares in our company to be happy they own it. The best way to do that is to keep doing what we do best: Providing energy and energy services in a manner sensitive to the needs of the environment, public safety, and the welfare of employees, and to play by the rules when we do it.



NW Natural

Most people think of NW Natural as “the gas company.” Our job is to deliver natural gas safely and reliably to customers in Oregon and southwest Washington. NW Natural buys natural gas from suppliers in the western U.S. and Canada and distributes it to homes, businesses, and industrial customers throughout our service territory. We build, maintain, and operate the local natural gas distribution system—that is, the pipes and meters and such that are needed to transport natural gas to homes and businesses. Our customers are both people and companies.

NW Natural is a private, investor-owned business that provides reliable, cost-effective natural gas service to about 641,000 customers through 15,000 miles of underground pipes. In recent years, NW Natural has experienced strong growth because more people want natural gas to warm their homes and heat their water. NW Natural’s mission includes its history: We’ve been proud to serve the energy needs of our Northwest customers with clean, reliable and efficient natural gas backed by top-quality customer service since 1859. Our goals for the future include making sure that we have the resources to meet the natural gas needs of all of our customers, while making life better in our service area through environmental protection and helping to address the nation’s air quality problems by providing a cleaner source of power than oil or coal.



The Northwest Sign Council is a consortium of local sign companies in the northwestern part of the United States. The Northwest Sign Council is part of an even larger group of

companies, called the International Sign Association or ISA. ISA represents the interests of the larger, on-premise sign industry.

ISA members span the globe. There are over 2,200 member companies. The ISA serves a broad range of companies, from Fortune 500 businesses, major franchise companies, and medium-sized firms, to shops run out of the home. ISA is composed of manufacturers, users, and suppliers of on-premise signs and sign products produced by more than 400,000 employees in all 50 states and 69 foreign countries. ISA exists to support, promote, and improve the \$30 billion-a-year sign industry, which sustains the nation's nearly \$3 trillion-a-year retail industry.

The goal of sign companies is to deliver state-of-the-art signage to retail establishments of every size. Sign Companies also develop corporate identities, complex "way-finding" programs, simple Dow Jones indicators, and time-&-temperature displays. They also create distinctive solutions for lighted monument signs and entrance awnings and other signs that meet federal ADA (Americans with Disabilities Act) standards.

Sign companies light the way to fun and fantasy with the razzle dazzle of animated neon. Sign Companies are committed to customer satisfaction first and foremost.



Cleveland-based KeyCorp is one of the nation's largest bank-based financial services companies, with assets of approximately \$94 billion. Key companies provide investment management, retail and commercial banking, consumer finance, and investment banking products and services to individuals and companies throughout the United States and, for certain businesses, internationally.

The company's businesses deliver their products and services through branches and offices; a network of approximately 2,100 ATMs; telephone banking centers. KeyBank is publicly owned. Any one can buy shares of stock in KeyBank and own part of the company.

Five words describe KeyBank's mission:

Teamwork. Respect. Accountability. Integrity. Leadership.

KeyBank is a community bank, employing people from its communities to help people in its communities. All business decisions are made locally in the Portland Metropolitan Area.

We promote the idea of saving money, and offer tips and suggestions about how to do this. We believe that if we do the best job of serving our customers, we will be profitable and make our stock holders happy.

KeyBank believes the most significant investment we make is in our communities. Our commitment takes many forms including charitable contributions, volunteerism and civic leadership. Our social responsibility is as varied as the many people and local communities we serve. More than ever, we focus on supporting projects that promote economic self-sufficiency.



Kidder Mathews is a commercial real estate business within JA BizTown that works with the other businesses in town to meet their rental and property needs.

Working in the real estate profession offers the opportunity to meet a wide range of people while carrying out a variety of different tasks and responsibilities. It can be very satisfying to assist people with important decisions such as buying, selling or renting a home or leasing a property to locate their business.

It takes a special person to work in real estate: someone who is committed to providing exceptional customer service. Developing the skills necessary to be confident, capable and successful takes dedication and application.

Although there are many exciting things about working in commercial real estate, you should not go in with your eyes closed: the hours can be long and employment can be subject to a fluctuating market and intense competition.

At the same time, you should be prepared to follow high ethical standards. After all, you will frequently be involved with transactions that might represent the most important financial decisions ever made by a client.

Generally, commercial real estate agents lease, manage, value, buy and sell commercial and industrial property or businesses on behalf of their clients.



Northwest Sports is a retail sporting goods store that provides equipment and supplies and apparel people need to participate in the sports activities they enjoy. Some sporting goods stores sell used sports equipment for very affordable prices.

In the Northwest there are many sporting activities and opportunities that citizens enjoy throughout the year. In general, residents appreciate the region's varied geography, and enjoy spending time in the great outdoors. Some of the most popular sports in the Northwest are cycling, boating, camping, fishing, climbing, skiing, and windsurfing. Most of these activities demand some kind of equipment. JA BizTown citizens go to Northwest Sports to get the equipment they need to enjoy some of the sports they love, but Northwest Sports of JA BizTown does not have expensive sporting equipment.

Northwest Sports mission is to be the #1 sports and fitness specialty retailer for all athletes and outdoor enthusiasts at JA BizTown.



Onsemi is a place where ideas are created, developed, and acted upon in order to improve people's lives. These ideas help to transform and improve the world every day. At onsemi, we constantly push the boundaries of innovation in order to provide solutions for various businesses.

In order to succeed at onsemi, an individual must have strong STEM skills. This means it is important to work hard in school especially in the areas of Science, Technology, Engineering, and Math. These subjects will prepare you to help solve complex problems that occur when manufacturing semiconductor products.

At onsemi, you will create products that affect everyone in their daily life. The products manufactured at onsemi can be used for cars, cell phones, tablets, and gaming devices.

A job at onsemi can be challenging but it is also rewarding and fun. You never know what problem you will solve next or what innovative design you will create. That means no two days will be alike



The Oregon Humane Society is a non-profit organization whose goal is to help unwanted pets find new homes. OHS cares for homeless, lost or abandoned pets; mostly dogs and cats, as well as some birds and small animals. Animals are kept at the shelter until an owner reclaims it, or it can be adopted to a new owner or placed with another organization. OHS is different from

County Animal Services (traditionally known as the pound); that is an organization paid for by tax dollars to take in stray or nuisance animals, in addition to owner released pets.

OHS mission in addition to rehoming pets and enforcing animal neglect and cruelty laws, is to provide education to youths, low cost spaying and neutering surgeries, vaccinations, and behavior training expertise to help keep pets in homes. OHS is funded by private donations, grants from foundations and philanthropy support from businesses. In addition to some of the highest adoption numbers per year, OHS has the highest save rate for pets across the nation.

The process of adopting a pet is a lot like a match making service. The goal is to make the right match the first time, as it is hard for a pet to be repeatedly returned to the shelter. People come to the OHS shelter to fall in love, OHS staff asks questions to ensure the pet will be adopted into a safe, secure, permanent home. Questions to consider are, who will take care of the pet? Are there small children in the house? How long will the pet be left alone each day? All these questions will lead to a perfect pet match. A pet can bring great joy to a home, last year OHS adopted out over 11,000 pets.



PACIFIC OFFICE AUTOMATION

— PROBLEM SOLVED —

Pacific Office Automation started in 1976 in Portland, Oregon, selling copy machines. Forty-two years later, we are a recognized leader in office management solutions offering state-of-the-art

technology and award-winning customer service that has helped us grow to 25 offices. Pacific Office Automation is dedicated to the belief that a team of individuals who constantly challenge each other will develop the skills and manpower necessary to solve any problem, whether it's for the customer, the company, or the community.

Environmental Impact: At Pacific Office Automation, we believe in the triple bottom line: profit, people, and planet. We make efforts to recycle unwanted machines, toners, and cardboard, and to educate our customers about energy-saving practices. We know sustainability is a top priority for our customers, so as part of our service we offer organizations a complete environment impact assessment and solutions to reduce their carbon footprint.

Our Motto: At Pacific Office Automation, our motto is: "Problem Solved." That means providing custom office solutions that are fast, efficient and secure. The result: a connected and highly productive office that functions at top efficiency, whether it's a one-person shop that wants document management advice or a Fortune 500 company concerned with network security.

The **MERCANTILE**

EST. 2023

The Mercantile is a boutique retail store that provides customers with an old timey shopping experience. Specializing in unique, charming, and artisan goods, shopping in The Mercantile is like a walk back through time.

Customers of The Mercantile can expect to find unique items to take home from JA BizTown, and to have a fun shopping experience.

Historically, mercantiles or general stores served populations in small towns and villages and offered one-stop shopping where citizens could find everything they needed, from fabric to food items, toys and tools. The Mercantile in JA BizTown carries on this tradition by offering a thoughtfully chosen goods displayed in fun and eye-catching ways.

The Mercantile's mission is to provide a glimpse back in time at the history of shopping, while offering an enjoyable and inviting experience to customers.



You. Us.
unitus®
Community Credit Union

Unitus Community Credit Union is invested in the Northwest and is passionate about providing inspirational service to our 100,000+ members and the communities we serve.

Unitus was founded in 1937 by a group of Pacific Telephone and Telegraph employees who wanted to make affordable loan options available to their coworkers. Unitus Community Credit Union now serves 15 counties in Oregon and the entire state of Washington.

We are passionate about giving back to our communities. You will often find Unitus employees volunteering or supporting local nonprofits through community partnerships and fundraising efforts. As a company, we provide numerous donations and sponsorships to help local organizations serve those in need throughout our membership area.

Unitus Community Credit Union provides checking and savings accounts, as well as car loans, home mortgages, credit cards, personal loans, and more to individuals to businesses.

You. Us. Unitus.



Founded in 1907 as a messenger company in the United States, UPS has grown into a \$42.6+ billion corporation by focusing on the goal of 'enabling commerce' around the world. Today, UPS is a global company--the world's largest package delivery company and a leading global provider of specialized transportation and logistics services. Every day, we manage the flow of goods, funds, and information in more than 200 countries and territories worldwide.

UPS is the largest package delivery company in the world in terms of both revenue and volume. We offer a broad array of services in the package delivery industry and, therefore, compete with many different companies and services on a local, regional, national and international basis. Our competitors include the postal services of the United States and other nations, various motor carriers, express companies, freight forwarders, air couriers and others.

The UPS Mission: We serve the evolving distribution, logistics, and commerce needs of our customers worldwide, offering excellence and value in all we do. We sustain a financially strong company, with broad employee ownership, that provides a long-term competitive return to our shareowners. We build on our legacy as a caring and responsible corporate citizen through the conduct of our people and our company in the communities we serve.



Walmart is a general retail store with a wide selection of goods. A retailer purchases the goods or products in large quantities from manufacturers directly or through a wholesale, and then sells smaller quantities to the customer for a profit.

Walmart is a walk in store, as shoppers are able to see the product up close before they buy. The target customer is both the broad consumer base as well as the high-end customer looking for a special item.

In order to be a successful Walmart employee, you need to have a variety of skills such as oral communication and interpersonal communication while working with the customer, a good eye for setting up merchandise, a great understanding of the goods being sold so you can then market to your customers, mathematics in handling cash, debit, check, and credit as well as giving change.

Walmart is a customer-driven, talent-powered organization that places the customer at the center of its work. The goals include having fun while being the best, learning from challenge and change, showing respect, humility and integrity, and unleashing the power of our people. Walmart's mission is to be the #1 retailer for all citizens at JA BizTown.

Company Websites

Allstate Insurance	www.allstate.com
Associated General Contractors	www.agc-oregon.org
Comcast	www.xfinity.com
International Sign Company	www.signs.org
KeyBank	www.key.com
Kidder Mathews	https://kidder.com
NW Natural Gas	www.nwnatural.com
onsemi	www.onsemi.com
PGE	www.portlandgeneral.com
Pacific Office Automation	www.pacificoffice.com
Pacific Natural Foods	www.pacificfoods.com
Pacific Power	www.pacificpower.net
TransCanada	www.transcanada.com
Unitus Community Credit Union	www.unitusccu.com
United Parcel Service (UPS)	www.ups.com
Walmart	www.walmart.com



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