



**Junior  
Achievement™**  
of Oregon and SW Washington

**2021 - 2022  
IMPACT REPORT**

# STUDENT VOICES: THE IMPACT OF JA BIZTOWN

My name is Conor Pace, and I am a sophomore at Westview High School. I have gone to JA Biztown twice and both times it has taught me more about what I want to be when I grow up. The three jobs that I had were mayor, bank teller, and CEO of what was then the Discovery Center and is now onsemi. With each job I did, I learned something new that I would want in a job.

As the mayor, I learned about leadership and public speaking. When I was there, I was in charge of the town and had to give speeches. This helped boost my confidence in giving speeches for school and extra-curricular events and showed me that in my job I have to have some leadership.

As a bank teller, I learned that I can get bored quickly. For the first five minutes of each of the break times, it was fun but after that no one had a reason to come which led me to my second discovery. I needed a job that was active at all times or I could risk getting bored.

The last job I did was CEO of onsemi. From this, I learned that it is important to find a job that you actually enjoy. We've all heard, "if you love your work you'll never work a day in your life," but to an elementary school student, that means nothing. You need to have first-hand experience and that is what this job taught me.

Now, as someone in high school, I have looked back on what I learned and started finding things that I would want to be and the answer has come to me: I want to work in the finance district. When I was a teller I realized that what I really wanted to do was work with money, and in remembering what I learned from my job at onsemi, I need to do what I like.



**IN PARTNERSHIP WITH K-12 SCHOOLS, TEACHERS, BUSINESSES,  
FOUNDATIONS, PARENTS, AND COMMUNITY MEMBERS,  
JA EMPOWERS YOUNG PEOPLE THROUGHOUT THE REGION WITH  
WORK READINESS, ENTREPRENEURSHIP,  
AND FINANCIAL LITERACY SKILLS.**

# INCLUSIVE AND EQUITABLE EDUCATION

Junior Achievement is committed to fostering an inclusive environment for students to experience life-changing lessons. Our organization continues to expand outreach to priority youth throughout Oregon and SW Washington, with a focus on reaching students from low-income families, students in rural areas, young people of color, and historically and currently marginalized youth. Every day, we see examples of the impact JA programs have on students, and this is why we work to provide these experiences to every student in our region.



Junior Achievement was able to deliver JA BizTown Summer Camp to over 400 students this year. For four weeks over the summer, students ages 10-14 worked together to run an entire model town. They explored concepts related to work readiness, personal finance, teamwork, marketing, business planning, and entrepreneurship. The Slavic & Eastern European Center reached out to Junior Achievement about hosting some refugee students from the Ukraine in this program. These students, while not speaking any English, had a great time serving up drinks in the Café. They worked together with their translator to create a multi-lingual commercial for their business, and delivered their ad in English, Ukrainian, Russian, and Spanish.



As the commercial aired in businesses throughout JA BizTown, all of the students stopped in their tracks and clapped for this performance. It was such a powerful moment of recognition and encouragement. Junior Achievement's network of supporters is the reason for this amazing story of creativity, connection, and community. Thank you for supporting JA!

# JA IMPACT NUMBERS

 **193,731**  
CONTACT HOURS

 **18,277**  
STUDENTS

 **38.8%**  
FREE & REDUCED LUNCH  
LOW-INCOME STUDENTS

 **796**  
CLASSES

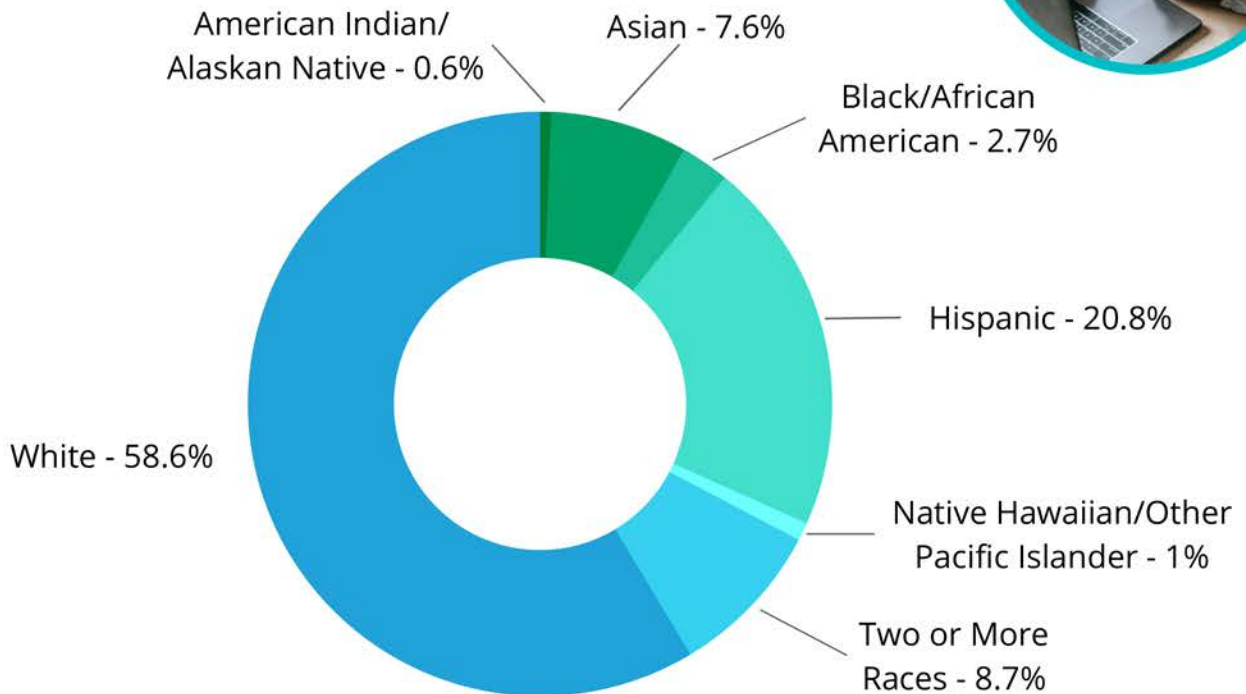
## PROGRAM DELIVERY FORMAT

IN-PERSON - 80.5%

VIRTUAL - 19.5%

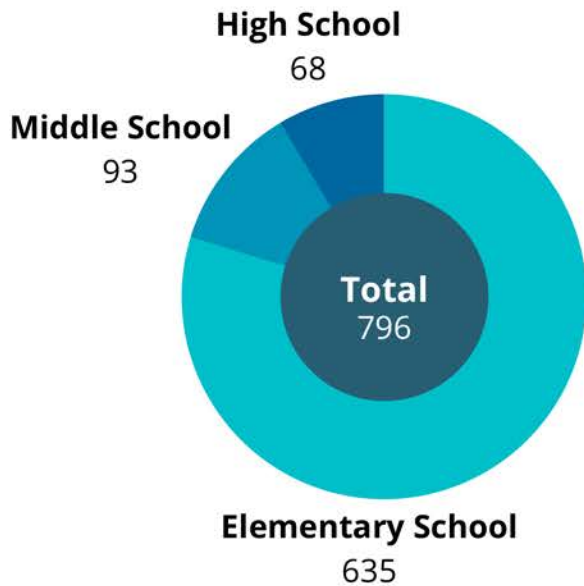


## ETHNICITY OF JA STUDENTS

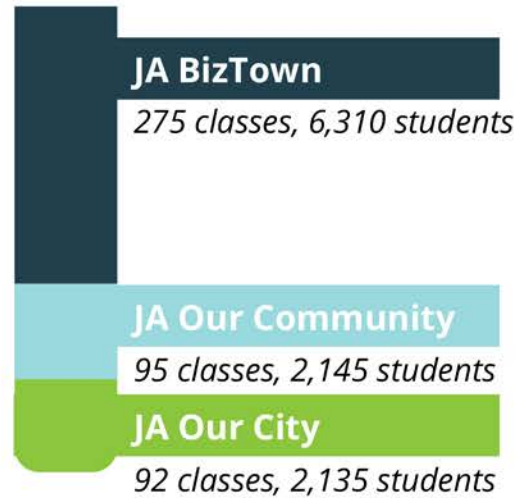


# JA IMPACT NUMBERS

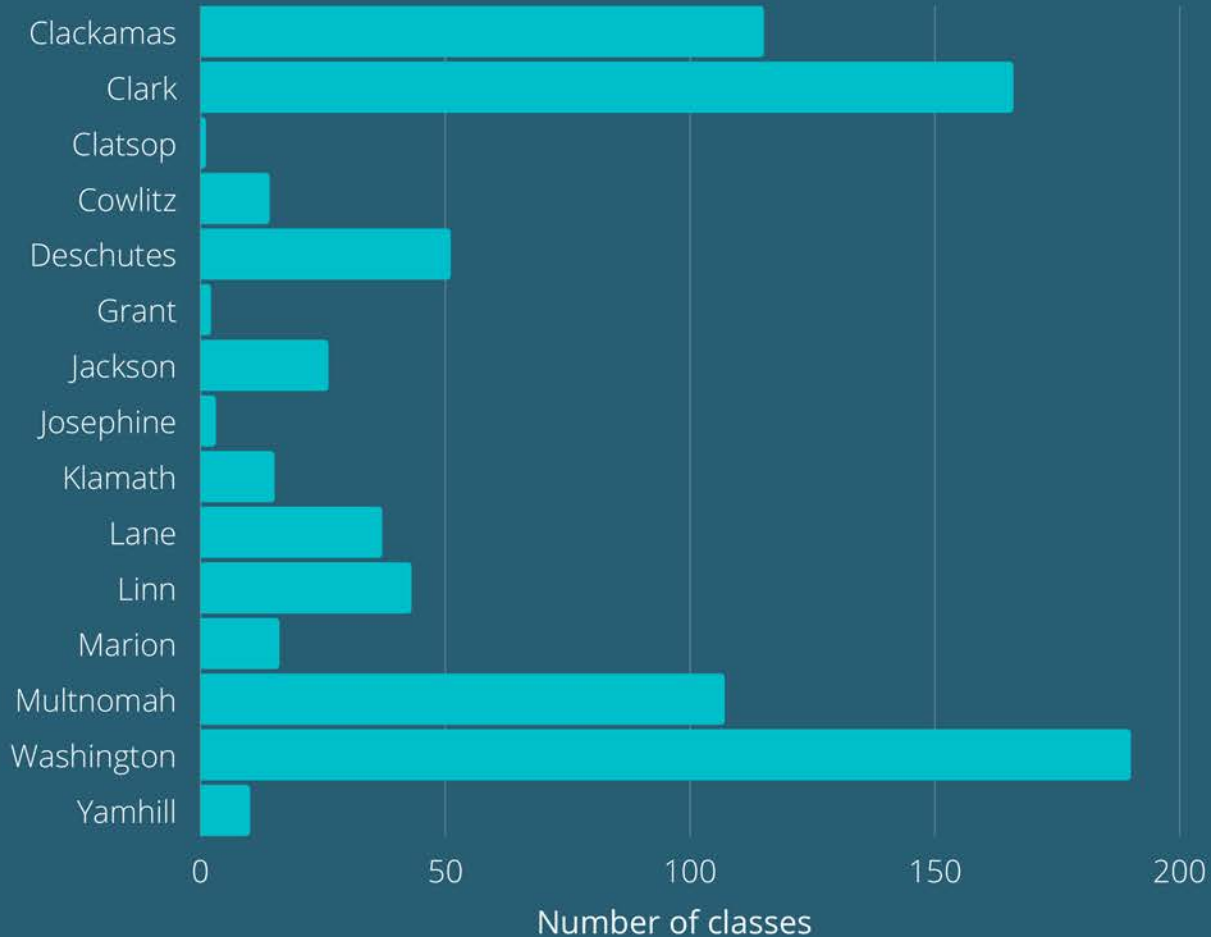
## JA CLASSES BY GRADE



## MOST POPULAR PROGRAMS



## JA CLASSES BY COUNTY



2021-2022 PROGRAMS

# JUNIOR ACHIEVEMENT HONORS IN 2022

## JA WORLDWIDE NOBEL PRIZE NOMINATION

JA Worldwide, which represents all Junior Achievement offices globally, was nominated for the 2022 Nobel Peace Prize. While JA Worldwide did not win this prize, we at JA of Oregon & SW Washington were honored to be part of this prestigious recognition.

The person who nominated JA Worldwide for this award was struck by Junior Achievement's incredible global reach, our success in

delivering economic empowerment to youth at scale, and our ability to find unity in diversity. For centuries, unemployment and poverty have led to political instability, violence, and war. Peace and prosperity go hand-in-hand, and we are proud to be part of an international organization that brings people together and improves young peoples' lives.

“

“Peace is only possible when youth in all countries and regions have economic empowerment.”

- Asheesh Advani,  
CEO of JA Worldwide

”

## JA USA AWARDED GRANT FROM MACKENZIE SCOTT

“

“Generosity is generative.  
Sharing makes more.”  
- MacKenzie Scott,  
philanthropist

”

Since 2019, philanthropist MacKenzie Scott has quietly made substantial donations to nonprofits with missions to advance social justice and combat inequality, recently focusing these grants to youth development organizations. In 2022, Junior Achievement USA and 26 JA Areas were surprised to receive a total gift of \$38.8 million, the largest gift by a single donor in JA's 103-year history.

While JA of Oregon & SW Washington was not one of the JA Areas selected to receive a grant from Mackenzie Scott, we applaud our fellow Areas for this accomplishment and celebrate JA's recognition as an organization advancing equity and supporting youth.

# WAYS TO ENGAGE



- Sponsor a JA program
- Volunteer
- Become a monthly donor - join the JA Financial Literacy Circle
- Donate
- Attend Play4JA 2022-23 Events

## VOLUNTEER OPPORTUNITIES

### JA K-12 IN-CLASS PROGRAMS

#### *Volunteer In-Person or Virtual*

- JA staff member trains volunteer to deliver our pre-designed curriculum.
- Single school day, or for 45-60 minutes for five to seven weeks.
- Volunteers needed in various locations between September and June.

### JA BIZTOWN

#### *Volunteer In-Person*

- Volunteers attend a 90-minute virtual training.
- Four-and-a-half-hour simulation day at Junior Achievement's offices in SE Portland.
- Volunteers serve as program facilitators, helping 5th grade students participate in the economic simulation and manage their businesses.



### JA FINANCE PARK

#### *Volunteer In-Person or Virtual*

- Volunteers attend a 90-minute virtual training.
- Four-and-a-half-hour simulation day in areas around Oregon and SW Washington (typically Portland, Medford, Klamath Falls, Redmond, and Salem).
- Volunteers engage students in carrying out a series of budgeting exercises.
- Virtual simulation has the opportunity for a guest speaker in the classroom (virtually or in-person) to address the importance of specific industries as a consumer or employer.

For more information, please visit:

[www.jaorswwa.org](http://www.jaorswwa.org)

# OUR PARTNERS

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## EXECUTIVE

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of Oregon and SW Washington



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## FINANCIAL LITERACY CIRCLE

A SUSTAINING MEMBERSHIP PLEDGE EST. 2021

Join our Financial Literacy Circle today and become a part of a community that is empowering young people throughout the region with work readiness, entrepreneurship, and financial literacy skills! By becoming a sustaining donor, you will invest in life-changing experiences for local youth.



Learn more about JA sustaining membership opportunities by clicking [HERE](#).

# OFFICES

## MAIN OFFICE

7830 SE Foster Road  
Portland, OR 97206

## SOUTHERN OREGON

PO Box 4517  
Medford, OR 97501

## WESTERN OREGON

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**Junior  
Achievement**<sup>™</sup>  
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**DONATE TODAY**